inFOOD

GLOBAL-LIVE-ON LINE-PROGRAM

santelmo business school

What is inFOOD?

AN INTENSIVE IMMERSION IN THE FOOD INDUSTRY

An **ACCELERATOR** of the knowledge, understanding, and vision of the dynamics in the global food chain : trends and business models of leading companies…

… that will enhance your ability to help your company succeed in a changing environment.

Who is inFOOD for?

- Individuals with the desire to understand and deepen their knowledge of the dynamics of the FOOD INDUSTRY at a global level.
- **Leaders & future company leaders**. Executives with at least 4 years of experience called to hold top responsibilities in the future.
- **Senior managers who have recently joined this industry and also for back-office positions moving to a Sales or P&L responsibility** in the company

20 CASES & EXPERIENCES 2026 edition

inFOOD INNOVATIVE COMMUNITY

AFTER

8

EDITIONS

2019, 2020, 2021, 2022, 2023, 2024 , 2025 & 2026

+280 *Executives from whole food chain*

38 *Countries*

4 *Continents*



A Global Program inFOOD



FACULTY

7 Professors

16 Guest Speakers

7 Senior Coaches

6 TRACKS



- The future of retail: facing a challenging and evolving consumer environment.
- Feeding the world: the future of agriculture.
- Technology, innovation and disruption: uncovering the opportunities.
- The imperative of sustainability: burden or opportunity?
- Commercial strategies & value proposition.
- Global competitiveness: understanding the competitive landscape, thinking globally.

It was an enriching experience based on the analysis of real-life cases, where the professors challenged us, session after session, to expand our horizons, question our perspectives and find different solutions to the same problem. The most valuable aspect was sharing the learning experience with professionals from different countries, industries and cultures, enriching every discussion with our experiences and approaches.

Alejandra Aceves

Director at Mexican Pork Exporters Association

Updated, Jun 2026

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CALENDAR inFOOD'27

April

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

SCHEDULE

Opening session: 4.00 pm – 5.30 pm (CEST)

Program sessions: 4.00 pm – 7.30 pm (CEST)

PROGRAM FEE: 4.875 €*

NOTE: *Find more information on place booking and payment conditions in ADMISSION APPLICATION FORM.

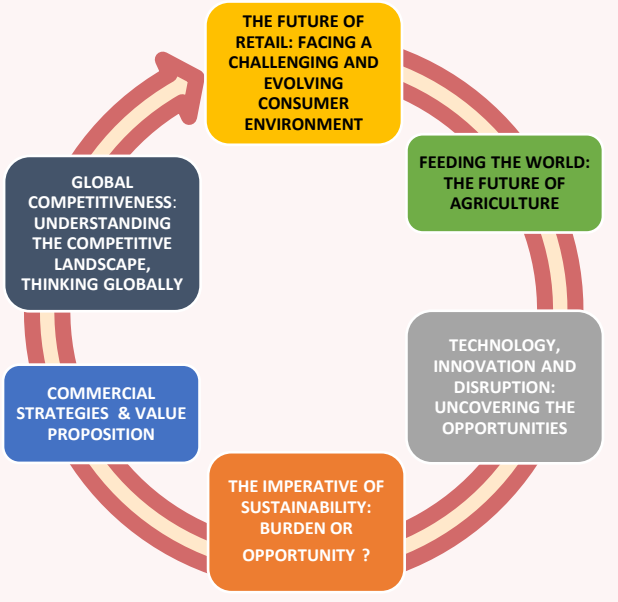
WORKING LANGUAGE:

GLOBAL LIVE ONLINE CONNECTION

zoom

PROGRAM CONTENT & TOPICS inFOOD'26

- STUDY TRACKS -



20 CASES & EXPERIENCES 2026 edition*

NOTE: *Case study sessions 2026 were delivered by professors, with the participation of managers from the company involved.